



SIGNMARK, INC.  
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## Art Requirements & Specifications

Art email address is:

[orders@signmark.us](mailto:orders@signmark.us)

File size cannot exceed 10MB.

### Art Charges:

Art requiring clean up or redrawing will incur an art charge. Art charges are billed at \$65.00 per hour in half hour increments.

### Digital Art:

We accept artwork submitted via email, jump drive or CD-ROM. If artwork is emailed, it must be indicated on your purchase order and the subject line of your email must include your purchase order number to ensure the proper art is matched to your order.

Full color art should be saved as a jpeg or tiff file, at full size 150 DPI, 50% at 300 DPI and 25% at 600 DPI.

All fonts must be converted to curves/outlines and the file must be saved or exported as the original .eps, .ai or .pdf file without any pixelation.

### Camera-Ready Art:

Camera-ready art is defined as black and white line art that has sharp, clean lines, requiring no retouching, and is complete with text and/or graphics. We expect that you have proofread your art and/or copy before sending it to us and that it is correct and ready for immediate processing.

### Art is not camera ready if:

- in color
- a gray tone, halftone, shadow, texture, or screen
- photocopied or faxed
- a business card, stationary or newsprint
- soiled, smudged, torn or bent
- we have to add text to a logo
- we have to add a logo to text